



National Association for County
Community and Economic Development

A large, stylized graphic of the number "50" in white with a pink and blue gradient outline, followed by "TH" in a smaller, white, sans-serif font. The graphic is positioned on the left side of the image, overlapping the cityscape background.

50TH

**NACCED Annual Educational Conference
and Training**

September 8-11

2025

Sponsorship Opportunities

Hosted By:





Welcome to Maricopa County!

The National Association for County Community and Economic Development (NACCED) is an association of nearly 100 local governments administering federal funds for housing, community, and economic development programs. Since 1978, NACCED has acted as an advocate for member municipalities and delivered education, training, and technical assistance through our network of development professionals and private-sector partners.

NACCED's Annual Educational Conference and Training serves as an opportunity for member professionals to present their work, network with peers, and learn about the latest strategies in affordable housing, community, and economic development.

The Annual Educational Conference and Training is made possible by our sponsors. In addition to receiving the thanks of our members, sponsors receive the opportunity to showcase their services through space in our exhibit hall and ample opportunities throughout the entire conference.



Elevate your organization with these sponsorship opportunities...

Program Advertisements

Place an advertisement in our conference program. Ads are due July 11. Please send materials to Kayla McWard at kmcward@naced.org.

10"  Full Page

Members	\$1,000
Non-Members	\$1,250

8 1/2"

4 3/4"  Half Page

Members	\$750
Non-Members	\$1000

7 1/2"

Exhibit

Meet conference attendees and introduce your work to our members through setting up a table-top exhibit in our exhibit hall.

Members \$1,000
Non-members \$2,000





Gold Tier

Sponsor any of the below items and receive benefits of Gold level sponsorship, see next page for details.

Conference-Wide Closing Reception

Welcome conference attendees to the closing event with 15 minute remarks.

\$10,000

John C. Murphy Scholarship Fund Reception

Welcome attendees the first night of the conference with 10 minute remarks at a happy hour reception at the Sheraton Mesa.

SOLD
\$7,500

Awards Luncheon and Annual Business Meeting

Welcome attendees with a 10 minute presentation during the keynote speech, presentation of awards, and election of new leadership at the Sheraton Mesa.

SOLD
\$7,500

General Session

Welcome attendees with a 5 minute presentation during one of three general sessions at the Sheraton Mesa, including a briefing from HUD.

SOLD
\$7,000

Tote Bag with Logo

Prominently display your logo on conference attendee tote bags.

SOLD
\$3,000



Silver Tier

Sponsor either of the below items and receive benefits of Silver level sponsorship, see next page for details.

Off-Site Project Tour

Sponsor a local off-site project tour.

SOLD
\$2,000

Refreshment Break

Provide snacks and a networking opportunity during a refreshment break between breakout sessions.

\$1,500

NACCED CONFERENCE SPONSORSHIP LEVELS & BENEFITS

Based on total sponsorship amount

	Gold \$3,000 +	Silver \$1,000 - \$2,999	Bronze \$500 - \$999
Promotional materials in Conference Bag			
Logo on Conference Website and Program			
Recognition at the Conference			
Complimentary ad space in the Conference Program	Full Page	Half Page	
Complimentary table top exhibit			
Discounted Registrations	2	1	
Complimentary Registrations	2	1	



2025 Conference Sponsorship Form

We are grateful to all the sponsors who make the NACCED Annual Educational Conference and Training possible.

To get started with sponsoring or exhibiting at the annual conference, please complete the form below and email it to Kayla McWard at kmcward@naccded.org

Contact Information

Sponsoring Organization _____

Main Contact _____ Title _____

Phone _____ Email _____

Address _____

City _____ State _____ ZIP Code _____

Sponsorship Items (list)

1. _____
2. _____
3. _____

Total Amount of Sponsorship _____

Ads due July 11

Payment Method

- ☐ Check payable to: NACCED, 8616 Solution Center Chicago, IL 60677-8006
- ☐ Credit Card (NACCED staff will reach out with an invoice payable online)

QUESTIONS: Call (202) 367-2357 or email kmcward@naccded.org