



**Draft Conference Program**  
**NACCED 50<sup>th</sup> Annual Educational Conference and Training**  
***Growing Stronger Together***  
**September 8-11, 2025**  
**Hosted by Maricopa County, AZ**  
**Sheraton Mesa Hotel at Wrigleyville West**

**Monday, September 8**

- 12:00 pm – 5:00 pm      Registration
  
- 1:30 pm – 2:30 pm      Coffee for First Time Attendees & Overview of NACCED Conference  
  
*Sponsored by Allegheny County*  
  
First-time and seasoned attendees are welcome to participate in this get-to-know you session. Meet NACCED’s leadership and staff, learn more about the week’s program and events, and enjoy a coffee with new and future colleagues.
  
- 2:30 pm – 4:00 pm      Board Meeting *(open to all attendees)*
  
- 5:30 pm – 8:30 pm      Pre-Conference Gathering – details to be confirmed

**Tuesday, September 9**

- 7:30 am – 4:00 pm      Registration
  
- 8:00 am – 8:45 am      Breakfast
  
- 8:05 am – 8:10 am      Introduction to NACCED Conference: **David Sacks**, NACCED President, and **Jamie Macfarlane**, Maricopa County, AZ

8:10 am – 8:30 am Welcome from Local Elected Officials

8:30 am – 10:15 am Opening General Session: Briefing from US Department of Housing and Urban Development

*Sponsored by Neighborly Software*

10:15 am – 10:30 am Break

10:30 am – 12:00 pm General Session: BABA 2.0

Speaker:

- **Erich Chatham**, Civitas LLC

*Sponsored by Civitas*

12:00 pm – 1:30 pm Lunch on your own

1:30 pm – 2:45 pm

### **Concurrent Sessions**

- **Housing Track**

Turning Public Assets into Affordable Housing

Speakers:

- **Tory Gunsolley**, Harris County, TX
- **Terry Hickey**, Baltimore County
- **Colby Sledge**, Grounded Solutions Network

- **Leadership and Management Track**

Building Internal and External Capacity to Foster Affordable Housing Development

Speaker:

- **Ben Sturm**, The Cloudburst Group

- **Community and Economic Development Track**

Next-Level Workforce: Innovation, Inclusion, and Impact

The Maricopa County Workforce Development Division is a nationally recognized team of workforce development experts. This workshop offers a deep dive into effective and equity-driven strategies that have transformed communities and catalyzed career pathways in one of the nations most unique counties. Attendees will gain practical insights into high-impact programming, employer engagement, and innovative

solutions for skills development. Whether you're aiming to improve outcomes for youth, adults, or dislocated workers, this session equips you with the tools and inspiration to lead with vision and deliver lasting impact.

Speaker:

- **Jared Beard**, Maricopa County

2:45 pm – 3:15 pm

Break: Meet the Exhibitors!

Take the “Passport to Win” found in your conference tote bag to each exhibitor for their signature in order to have a chance at winning a prize.

3:15 pm – 4:30 pm

**Concurrent sessions**

- **Housing Track**

Best Practices of Housing Rehab

Moderator:

- **Marcos Ysmael**, Pima County, AZ

Speakers:

- **Paisley Pogue**, Shelby County, TN
- **Tony Reis**, Pima County, AZ
- **Victoria Snelling**, Shelby County, TN
- **Joel Viers**, Pima County, AZ

- **Leadership and Management Track**

Effective Subrecipient Training and Partner Management

Speaker:

- **Jamie Macfarlane**, Maricopa County, AZ

- **Community and Economic Development Track**

Environmental Review 101

Speaker:

- **Erich Chatham**, Civitas LLC

5:00 pm – 6:30 pm

John C. Murphy Scholarship Fund Silent Auction and HOME Program 35<sup>th</sup> Anniversary Celebration

*Sponsored by ZoomGrants*

7:30 pm Board of Directors Dinner (invite only)

**Wednesday, September 10**

7:30 am – 1:30 pm Registration

8:00 am – 9:00 am Breakfast

8:30 am – 9:30 am General Session: The Future of Affordable Housing

Speaker:

- **Harrison Martin O'Brien**, Cloudburst

*Sponsored by The Cloudburst Group*

9:30 am – 10:30 am Washington Update

NACCED Policy Director Josh Brandwein will highlight the latest from the 119<sup>th</sup> Congress, what is top of mind to look out for from the Trump Administration and regulatory decision-making impacting NACCED members. Join us for a fireside chat to hear about recent happenings in Washington, D.C.

Speakers:

- **Josh Brandwein**, National Association for County Community and Economic Development

10:30 am – 10:45 am Break

10:45 am – 12:00 pm **Concurrent Sessions**

- **Housing Track**

Options for the Development of Single and Multifamily Properties

Moderator:

- **Josh Beck**, Kane County, IL

Speakers:

- **Stephanie Brewer**, Newtown Community Development Corporation
- **Will Stoker**, Fannie Mae
- **Eric Wolverton**, Habitat for Humanity of Northern Arizona

- **Leadership and Management Track**

## Hiring and Building a Team

### Speakers:

- **Mitchell Glasser**, Orange County, FL
- **Jamie Macfarlane**, Maricopa County, AZ

- **Community and Economic Development Track**

### Fair Housing Best Practices

#### Speaker:

- **Heidi Aggeler**, Root Policy Research

12:00 pm – 12:15 pm

Break

12:15 pm – 2:30 pm

Awards Luncheon & NACCED Annual Business Meeting

- Reclaiming Land, Rebuilding Trust: Who Owns the Land and Housing in America's Counties? Should We Care?

Across the United States, the very foundation of land and housing ownership is shifting. With investors now owning a quarter of the single-family housing stock and institutional buyers claiming 30% of mobile home park sites, communities are grappling with displacement, affordability crises, and diminished local control. Meanwhile, policymakers at all levels are urgently seeking ways to reclaim land for public use and build housing that serves people—not just profit.

In this transformative session, Dr. George “Mac” McCarthy of the Lincoln Institute of Land Policy will introduce "Who Owns America," a powerful platform that tracks land and housing ownership at the parcel level. Learn how this innovative tool enables counties to make informed, data-driven decisions to shape equitable land and housing policies.

#### Speaker:

- **George McCarthy**, President and CEO, the Lincoln Institute of Land Policy

- Presentation of NACCED Awards of Excellence & Scholarship
- Election of Officers and Directors
- Preview of 2026 Conference
- Winners of Exhibitor Passport to Prizes announced

2:45 pm - 4:45 pm Special Session: Davis Bacon Review

Speaker:

- **Aurora Escott**, LCPtracker

5:00 pm Meet in the Sheraton lobby to walk to the closing Conference-Wide Event

5:30 pm – 7:30 pm Conference-Wide Closing Event: The Pheonix Zoo

**Thursday, September 11**

9:00 am – 12:00 pm Tour of Local Affordable Housing, Community, and Economic Development Projects

*Meet in the Sheraton lobby at 8:30 am to take the bus to first location*

Make sure to stay until Thursday for the final tour, which will showcase local community development projects.

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