

A dynamic photograph of several horses in mid-gallop on a racetrack. The horses are of various colors, including dark brown, light brown, and white. Jockeys in colorful silks are visible on their backs. The background shows a blurred crowd of spectators and a wooden fence.

# Sponsorship Opportunities

## NACCED 51st Annual Educational Conference and Training

October 5-8, 2026 | Sheraton Baltimore North Hotel

*Hosted By:*



National Association for County Community  
and Economic Development

# Welcome to Baltimore County, MD!

The National Association for County Community and Economic Development (NACCED) is an association of nearly 100 local governments administering federal funds for housing, community, and economic development programs. Since 1978, NACCED has acted as an advocate for member municipalities and delivered education, training, and technical assistance through our network of development professionals and private-sector partners.

The Annual Educational Conference and Training is made possible by our sponsors. This event brings together 130+ local government professionals, with multiple networking events, nearly 20 hours of educational sessions, and an open invitation to sponsors to attend and participate in all parts of the event.





# NACCED CONFERENCE SPONSORSHIP LEVELS AT A GLANCE

*Please note NACCED members at the Platinum level already receive two free registrations and exhibit space at the annual conference. Questions? Email [kmcward@nacced.org](mailto:kmcward@nacced.org).*

	Gold <b>\$3,000 +</b>	Silver <b>\$1,000 - \$2,999</b>	Bronze <b>\$500 - \$999</b>
Promotional materials in Conference Bag	●	●	●
Logo on Conference Website and Program	●	●	●
Recognition at the Conference	●	●	●
Complimentary ad space in the Conference Program	Full Page	Half Page	
Complimentary table top exhibit	●		
Discounted Registrations	2	1	
Complimentary Registrations	2	1	



# GOLD SPONSORSHIPS

<b>Conference-Wide Closing Reception (Wednesday, October 7)</b> Welcome conference attendees to the closing event with 15 minute remarks.	<b>\$10,000</b>
<b>Awards Luncheon &amp; Annual Business Meeting (Wednesday, October 7)</b> Welcome attendees with a 10 minute presentation and introduce the keynote speaker on the final afternoon of the conference.	<b>\$7,500</b>
<b>John C. Murphy Scholarship Fund Reception (Tuesday, October 5)</b> Welcome attendees the first night of the conference with 10 minute remarks at a happy hour reception. Option to make remarks during a general session if preferred.	<b>\$7,500</b>
<b>General Session (Tuesday, October 6 &amp; Wednesday, October 7)</b> Welcome attendees with a 10 minute presentation during one of four general sessions. <i>Tuesday, 8:30am   Tuesday, 10:30am   Wednesday, 8:00am   Wednesday, 9:30am</i>	<b>\$5,000</b>
<b>Monday Night Social Function (Monday, October 5)</b> Welcome attendees to the opening Monday night social function with 5 minute remarks.	<b>\$5,000</b>
<b>Board of Directors Dinner (Tuesday, October 6)</b> Attend the NACCED Board of Directors Dinner and welcome Board members to the event with 10 minute remarks. Guests for the sponsor allowed.	<b>\$5,000</b>
<b>Off-Site Project Tour (Thursday, October 8)</b> Work with our hosts in Baltimore County to put together an off-site project tour for the final morning of the conference.	<b>\$3,000</b>



# SILVER SPONSORSHIPS

<b>Tote Bag with Logo</b> Prominently display your logo on conference attendee tote bags.	<b>\$2,500</b>
<b>Hotel Key Card</b> Prominently display your logo on hotel key cards for conference attendees.	<b>\$2,000</b>
<b>“Meet the Exhibitors” Break (Tuesday, October 6)</b> Provide snacks and a networking opportunity during the “Meet the Exhibitors” refreshment break.	<b>\$2,000</b>
<b>First Time Attendees Reception (Monday, October 5)</b> Welcome attendees to the first time attendees reception with 10 minute remarks.	<b>\$2,000</b>
<b>Exhibit Table</b> Meet conference attendees and introduce your work to our members through setting up a table-top exhibit in our exhibit hall.	<b>\$2,000</b>
<b>Refreshment Break</b> Provide snacks and a networking opportunity during a refreshment break between breakout sessions. <i>Tuesday, 10:15am   Wednesday, 10:30am   Wednesday, 12:00pm</i>	<b>\$1,500</b>
<b>Full Page Ad</b> Place a full page ad in the conference program.	<b>\$1,250</b>
<b>Lanyards</b> Prominently display your logo on conference attendee lanyards.	<b>\$1,000</b>
<b>Half Page Ad</b> Place a half page ad in the conference program.	<b>\$1,000</b>
<b>Wifi</b> Receive recognition as the Wi-Fi sponsor.	<b>\$1,000</b>



National Association for County Community  
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## 2026 Conference Sponsorship Request Form

We are grateful to all the sponsors who make the NACCED Annual Educational Conference and Training possible.

To get started with sponsoring or exhibiting at the annual conference, please complete the request form below and email it to Kayla McWard at [kmcward@nacced.org](mailto:kmcward@nacced.org)

### Contact Information

Sponsoring Organization \_\_\_\_\_

Main Contact \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

### Sponsorship Items (list)

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

Total Amount of Sponsorship \_\_\_\_\_

**Ads due July 11**

### Payment Method

- Check payable to: NACCED, 8616 Solution Center Chicago, IL 60677-8006
- Credit Card (NACCED staff will reach out with an invoice payable online)

**QUESTIONS: Call (202) 367-2357 or email [kmcward@nacced.org](mailto:kmcward@nacced.org)**