

A photograph of several horses and jockeys racing on a grassy track. The horses are in motion, and the jockeys are wearing colorful silks. The background is slightly blurred, showing spectators and a wooden fence.

Sponsorship Opportunities

NACCED 51st Annual Educational Conference and Training

October 5-8, 2026 | Sheraton Baltimore North Hotel

Hosted By:



Welcome to Baltimore County, MD!











The National Association for County Community and Economic Development (NACCED) is an association of nearly 100 local governments administering federal funds for housing, community, and economic development programs. Since 1978, NACCED has acted as an advocate for member municipalities and delivered education, training, and technical assistance through our network of development professionals and private-sector partners.

The Annual Educational Conference and Training is made possible by our sponsors. This event brings together 130+ local government professionals, with multiple networking events, nearly 20 hours of educational sessions, and an open invitation to sponsors to attend and participate in all parts of the event.



NACCED CONFERENCE SPONSORSHIP LEVELS AT A GLANCE

Please note NACCED members at the Platinum level already receive two free registrations and exhibit space at the annual conference. Questions? Email kmcward@nacced.org.

	Gold \$3,000 +	Silver \$1,000 - \$2,999	Bronze \$500 - \$999
Promotional materials in Conference Bag			
Logo on Conference Website and Program			
Recognition at the Conference			
Complimentary ad space in the Conference Program	Full Page	Half Page	
Complimentary table top exhibit			
Discounted Registrations	2	1	
Complimentary Registrations	2	1	

GOLD SPONSORSHIPS

Conference-Wide Closing Reception (Wednesday, October 7)

Welcome conference attendees to the closing event at the Maryland Fire Museum with 15 minute remarks.

\$10,000

Awards Luncheon & Annual Business Meeting (Wednesday, October 7)

Welcome attendees with a 10 minute presentation and introduce the keynote speaker on the final afternoon of the conference.

\$7,500

John C. Murphy Scholarship Fund Reception (Tuesday, October 5)

Welcome attendees the first night of the conference with 10 minute remarks at a happy hour reception. Option to make remarks during a general session if preferred.

\$7,500

General Session (Tuesday, October 6 & Wednesday, October 7)

Welcome attendees with a 10 minute presentation during one of four general sessions.

Tuesday, 8:30am | Tuesday, 10:30am | Wednesday, 8:00am | Wednesday, 9:30am

\$5,000

Monday Night Social Function (Monday, October 5)

Welcome attendees to the opening Monday night social function at Goucher College with 5 minute remarks.

\$5,000

Board of Directors Dinner (Tuesday, October 6)

Attend the NACCED Board of Directors Dinner at Lib's Grill and welcome Board members to the event with 10 minute remarks. Guests for the sponsor allowed.

\$5,000

Off-Site Project Tour (Thursday, October 8)

Work with our hosts in Baltimore County to put together an off-site project tour for the final morning of the conference.

\$3,000



SILVER SPONSORSHIPS

Tote Bag with Logo

Prominently display your logo on conference attendee tote bags.

\$2,500

Hotel Key Card

Prominently display your logo on hotel key cards for conference attendees.

\$2,000

“Meet the Exhibitors” Break (Tuesday, October 6)

Provide snacks and a networking opportunity during the “Meet the Exhibitors” refreshment break.

\$2,000

First Time Attendees Reception (Monday, October 5)

Welcome attendees to the first time attendees reception with 10 minute remarks.

\$2,000

Exhibit Table

Meet conference attendees and introduce your work to our members through setting up a table-top exhibit in our exhibit hall.

\$2,000

Refreshment Break

Provide snacks and a networking opportunity during a refreshment break between breakout sessions.

Tuesday, 10:15am | Wednesday, 10:30am | Wednesday, 12:00pm

\$1,500

Full Page Ad

Place a full page ad in the conference program.

\$1,250

Lanyards

Prominently display your logo on conference attendee lanyards.

\$1,000

Half Page Ad

Place a half page ad in the conference program.

\$1,000

Wifi

Receive recognition as the Wi-Fi sponsor.

\$1,000

SOLD OUT

